

ORDER



Orders
Order / Rev: 165920
Alt Order #: 06311921
Product Desc: OBAMA 4 PRES: SKED C
Estimate: 1764
Flight Dates: 09/13/12 - 09/19/12
Original Date / Rev: 09/13/12 / 09/13/12
Order Type: GENERAL

WDJT-TV-LP

Primary AE: Matthew Norten
Sales Office: HDC
Sales Region: NAT

Agency Name: GMMB Greer Margolis Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Poli/Obama for President
Demographic: A35+
Product Codes: PL Candidate
Priority: LUR
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/19/12	44	\$10,355.00	\$8,801.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	44	\$10,355.00	\$8,801.75	0.00
Totals	44	\$10,355.00	\$8,801.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	17%	\$10,355.00
Market	100%	\$60,911.76

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	1%	\$609.12
WCGV	0%	\$0.00
WISN	27%	\$16,446.18
WITI	31%	\$18,882.65
WMLW-	2%	\$1,218.24
WPXE	0%	\$0.00
WTMJ	22%	\$13,400.59
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	09/13/12	09/14/12	Y&R 11a-12p	CM	11a - 12p	---TF--	:30	1	\$135.00	LUR	0.00	NM	1	\$300.00
The Young & the Restless 11a-															

YOUNG & RESTLESS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/10/12	09/16/12	---TF--	1	\$135.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	WDJT	09/10/12-09/16/12	Y&R 11a-12p	11a - 12p	---ThF----	:30	(\$135.00)	0.00	NM

See MG 2.2

[NA at LUR]

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	09/13/12	09/14/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p ---TF--	:30	1	\$135.00	LUR	0.00	NM	1	\$300.00
YOUNG & RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$135.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WDJT	09/14/12-09/14/12	Y&R 11a-12p		11a - 12p		-----F----	:30	\$300.00		0.00	NM		
Ⓜ MG for 2.1 09/14														
3	WDJT	09/13/12	09/14/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p ---TF--	:30	1	\$90.00	LUR	0.00	NM	1	\$90.00
CBS DAYTIME ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$90.00		0.00			
4	WDJT	09/13/12	09/14/12	News at Noon News at Noon	CM	12p-1230p ---TF--	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
CBS 58 NEWS AT 12														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$50.00		0.00			
5	WDJT	09/13/12	09/14/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p ---TF--	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$50.00		0.00			
6	WDJT	09/13/12	09/14/12	3p-4p (eff 9/10/13) Jeff Probst	CM	3p-4p ---TF--	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
JEFF PROBST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$50.00		0.00			
7	WDJT	09/13/12	09/14/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p ---TF--	:30	1	\$120.00	LUR	0.00	NM	1	\$120.00
DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$120.00		0.00			
8	WDJT	09/13/12	09/14/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a ---TF--	:30	1	\$15.00	LUR	0.00	NM	1	\$15.00
CBS 58 MORNING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$15.00		0.00			
10	WDJT	09/13/12	09/14/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a ---TF--	:30	1	\$20.00	LUR	0.00	NM	1	\$20.00
CBS 58 MORNING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$20.00		0.00			
12	WDJT	09/13/12	09/14/12	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a ---TF--	:30	3	\$15.00	LUR	0.00	NM	3	\$45.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			3		\$15.00		0.00			
13	WDJT	09/13/12	09/14/12	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a ---TF--	:30	1	\$85.00	LUR	0.00	NM	1	\$175.00
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--			1		\$85.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/10/12-09/16/12	Let's Make a Deal 9a-10a		858a-10a		---ThF----	:30	(\$85.00)		0.00	NM		
See MG 13.2 [NA at LUR]														
2	WDJT	09/14/12-09/14/12	Let's Make a Deal 9a-10a		858a-10a		-----F----	:30	\$175.00		0.00	NM		
Ⓜ MG for 13.1 09/14														
4	WDJT	09/14/12	09/14/12	Fr 9p - 10p Blue Bloods	CM	9p - 10p ----1--	:30	1	\$350.00	LUR	0.00	NM	1	\$1,200.00

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	----1--			1		\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/10/12-09/16/12		Fr 9p - 10p			9p - 10p		-----F----	:30	(\$350.00)	0.00	NM		
See MG 14.2 [NA at LUR]															
2	WDJT	09/14/12-09/14/12		Fr 9p - 10p			9p - 10p		-----F----	:30	\$1,200.00	0.00	NM		
Ⓜ MG for 14.1 09/14															
15	WDJT	09/15/12	09/15/12	Sat 1135p-1235a	CM	1135p-1235x	-----1-	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
The Closer															
THE CLOSER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----1-			1		\$50.00	0.00					
16	WDJT	09/15/12	09/15/12	Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$75.00	LUR	0.00	NM	1	\$75.00
Sat 6p-7p Jep/Wheel															
JEOPARDY/WHEEL FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----1-			1		\$75.00	0.00					
17	WDJT	09/16/12	09/16/12	1105p-1205a	CM	1105p-1205a	-----1	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
1105p-1205a															
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----1			1		\$50.00	0.00					
18	WDJT	09/16/12	09/16/12	Sun 1135p-1235a(ltc 9/23M		1135p-1235a	-----1	:30	1	\$20.00	LUR	0.00	NM	1	\$20.00
True Hollywood															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----1			1		\$20.00	0.00					
19	WDJT	09/16/12	09/16/12	Su 8p - 9p	CM	8p-9p	-----1	:30	1	\$400.00	LUR	0.00	NM	1	\$1,000.00
The Good Wife															
GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----1			1		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/10/12-09/16/12		Su 8p - 9p			8p-9p		-----Su	:30	(\$400.00)	0.00	NM		
See MG 19.2 [NA at LUR]															
2	WDJT	09/16/12-09/16/12		Su 8p - 9p			8p-9p		-----Su	:30	\$1,000.00	0.00	NM		
Ⓜ MG for 19.1 09/16															
N 20	WDJT	09/13/12	09/16/12	M - SU Late News	CM	10p - 1035p	---T---	:30	1	\$300.00	LUR	0.00	NM	1	\$300.00
M-Su 10p-1035p															
TEN AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	---T---			1		\$300.00	0.00					
22	WDJT	09/13/12	09/13/12	Th 8p - 9p	CM	Th 8p - 9p	---1---	:30	1	\$1,500.00	LUR	0.00	NM	1	\$1,500.00
Big Brother 14															
BIG BROTHER JUL 12/12 SEP 20/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	---1---			1		\$1,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/10/12-09/16/12		Th 8p - 9p			Th 8p - 9p		---Th----	:30	(\$1,500.00)	0.00	NM		
See MG 22.2 [NA at LUR]															
2	WDJT	09/10/12-09/16/12		Th 8p - 9p			Th 8p - 9p		---Th----	:30	\$1,500.00	0.00	NM		
Ⓜ MG for 22.1 09/13															
23	WDJT	09/19/12	09/19/12	Wed 7p - 8p	CM	7p - 8p	--1----	:30	1	\$1,200.00	LUR	0.00	NM	1	\$3,000.00
Wed 7p - 8p															
SURVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	--1----			1		\$1,200.00	0.00					

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	WDJT	09/19/12	09/19/12	Wed 7p - 8p Wed 7p - 8p	CM	7p - 8p --1----	:30	1	\$1,200.00	LUR	0.00	NM	1	\$3,000.00
SURVIVOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--1----			1		\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/17/12-09/23/12		Wed 7p - 8p		7p - 8p		--W-----	:30	(\$1,200.00)	0.00	NM		
See MG 23.2														
[NA at LUR - Survivor 7-830p]														
2	WDJT	09/19/12-09/19/12		Survivor Special		7p-830		--W-----	:30	\$3,000.00	0.00	NM		
Ⓜ MG for 23.1 09/19														
24	WDJT	09/17/12	09/19/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a MTW----	:30	2	\$130.00	LUR	0.00	NM	2	\$260.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----			2		\$130.00		0.00			
N25	WDJT	09/17/12	09/19/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p MTW----	:30	1	\$135.00	LUR	0.00	NM	1	\$135.00
YOUNG & RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----			1		\$135.00		0.00			
26	WDJT	09/17/12	09/19/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p MTW----	:30	2	\$90.00	LUR	0.00	NM	2	\$180.00
CBS DAYTIME ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----			2		\$90.00		0.00			
27	WDJT	09/17/12	09/19/12	News at Noon News at Noon	CM	12p-1230p MTW----	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
CBS 58 NEWS AT 12														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----			2		\$50.00		0.00			
28	WDJT	09/17/12	09/19/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p MTW----	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----			2		\$50.00		0.00			
29	WDJT	09/17/12	09/19/12	3p-4p (eff 9/10/13) Jeff Probst	CM	3p-4p MTW----	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
JEFF PROBST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----			2		\$50.00		0.00			
30	WDJT	09/17/12	09/19/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p MTW----	:30	2	\$120.00	LUR	0.00	NM	2	\$240.00
DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----			2		\$120.00		0.00			
31	WDJT	09/17/12	09/19/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a MTW----	:30	1	\$15.00	LUR	0.00	NM	1	\$15.00
CBS 58 MORNING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----			1		\$15.00		0.00			
32	WDJT	09/17/12	09/19/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p MTW----	:30	2	\$200.00	LUR	0.00	NM	2	\$400.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----			2		\$200.00		0.00			
34	WDJT	09/17/12	09/19/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p MTW----	:30	2	\$250.00	LUR	0.00	NM	2	\$500.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----			2		\$250.00		0.00			

Advertiser:	<u>Pol/Obama for President</u>
Product Desc:	<u>OBAMA 4 PRES: SKED C</u>
Estimate:	1764

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
35	WDJT	09/17/12	09/19/12	CBS Mrning Nws M-F 7-9M CBS This Morning M-F 7a-9a		7a-9a	MTW----	:30	3	\$15.00	LUR	0.00	NM	3	\$45.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>				
Week:		09/17/12	09/23/12	MTW----			3	\$15.00			0.00				
36	WDJT	09/17/12	09/19/12	Let's Make a Deal 9a-106M Let's Make a Deal 9a-10a		858a-10a	MTW----	:30	2	\$85.00	LUR	0.00	NM	2	\$170.00
LETS MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>				
Week:		09/17/12	09/23/12	MTW----			2	\$85.00			0.00				
Totals													44	\$10,355.00	